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CLIENT: Cherry Creek Toastmasters  
CONTACT:  
DATE: July 28, 2010  
PROJECT: Press Release

Mr. \_\_\_\_\_,

You can simply copy and paste the press release below the line onto your own letterhead. Be sure to include the registration fee in the last sentence.

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Press Release for the **Cherry Creek Toastmasters**

CONTACT: (deleted in sample)

**FOR IMMEDIATE RELEASE**

## **PICTURE PERFECT PRESENTATIONS: Indispensable Tips for Professionals**



Denver, CO August 2, 2010 - Proficient orator Dr. Rick Worley, DDS and member of Cherry Creek Toastmasters, increases the confidence of professionals with his value-packed seminar. Dr. Worley's step-by-step coaching takes participants through the process of creating a captivating visual presentation from idea generation through successful delivery.

**Part 1 – Presentation Development:** Dr. Worley will reveal effective outlining, crafting a compelling message, successful audience engagement techniques, and noteworthy closings.

**Part 2 – Case Study:** Avoid “Death by PowerPoint,” arrange a back-up plan, and put Dr. Worley's guidance into practice by producing interactive slides with vivid, memorable impact.

The event will take place on Thursday, August 19th, from 6:45 to 8:30 a.m. at Temple Emanuel, 51 Grape Street, Denver. Videos of the workshop will be available upon request to participants on a date to be determined after the event. The advance registration fee of \$        per person includes continental breakfast and course materials.

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